

HUMANIST



A brand of functional cosmetic products
created for men

No-nonsense, simple, quick and effective
skin care

It does what it says
No more, no less



SOOTHING AFTERSHAVE BALM

150ml / 5.07 fl. oz.
Vegan, 97% from nature

Smooth your skin, never your character

SHEA BUTTER AND ALLANTOIN: moisturize
GRAPE KESTNUT OIL AND ALOES JUICE:
soothe irritation, nourish

MOISTURISING & REVITALIZATION FACE CREAM 3-in-1

50ml / 1.69 fl. oz.
Vegan, 94% from nature

No defence against ignorance

HYALURONIC ACID, SHEA BUTTER, PANTENOL:
moisturize the skin

PLANT TAURINE: optically smooths wrinkles and improves
skin elasticity



REFRESHING SHOWER GEL —

200ml / 6.76 fl. oz.
Vegan, 91% from nature

The rest is up to you

ANIMOCAXIC COMPLEX: moisturizes and smoothens
SORBITOL: moisturizes and conditions

ENERGIZING LOTION —

body hands feet

200ml / 6.76 fl. oz.
Vegan, 96% from nature

No time for 10-step skin care routine?
This is the answer to your busy life

COCONUT OIL, SHEA BUTTER: elasticize and regenerate
VITAMIN E, MANGO BUTTER: nourish and care
CORNFLOWER EXTRACT: smooths and refreshes



REGENERATING HAND CREAM

100ml / 6,76 fl. oz.
Vegan, 87% from nature

Men's handshake makes an impression

SHEA BUTTER: moisturizes, smoothens
BOVOLE OIL: nourishes
SOYE OIL, VITAMIN E: make it more flexible

ENERGIZING creamy face mask

0,7ml / 0,23 fl.oz.
Vegan, 97% from nature

To save face

COFFEINE, FLAXSEED OIL:
moisturize, perceptibly firming
PLANT TAURINE: reduces symptoms of fatigue
MENTOL: has cooling and refreshing properties





**HU'
MAN
IST**

NO-NONSENSE SKIN CARE

soothing aftershave balm
moisturizing • nourishing • soothing irritation

SMOOTH YOUR SKIN
NEVER YOUR CHARACTER

150 ml / 5.07 fl. oz.

**HU'
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NO-NONSENSE SKIN CARE

moisturizing & revitalization
face cream 3-in-1

protection against dry skin • wrinkles • aging

NO DEFENCE AGAINST IGNORANCE

50 ml / 1.69 fl. oz.

**HU'
MAN
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NO-NONSENSE SKIN CARE

refreshing shower gel
cleansing • moisturizing • energizing

THE REST IS UP TO YOU

200 ml / 6.76 fl. oz.

**HU'
MAN
IST**

NO-NONSENSE SKIN CARE

moisturizing & revitalization
face cream 3-in-1

protection against dry skin • wrinkles • aging

100 ml / 3.38 fl. oz.

regenerating hand cream
moisturizing • conditioning • protecting

NO-NONSENSE SKIN CARE

**HU'
MAN
IST**

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MAN
IST**

NO-NONSENSE SKIN CARE

energizing lotion
body • hands • feet

moisturizing • freshness • energy

NO TIME FOR 10-STEP SKIN CARE ROUTINE?
THIS IS THE ANSWER TO YOUR BUSY LIFE
YOU'RE WELCOME

100 ml / 3.38 fl. oz.

- **Who said taking care of your skin isn't manly enough?**
- **Do all men's brands have to look like brands for women?**
- **Why should men be interested in all these complicated marketing descriptions?**

